

21ST ANNUAL



2012 Classic LEADERSHIP

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Welcome Cattlemen and Friends,

The Nebraska Cattlemen's Classic will hold the 21st annual event February 20-26, 2012 at the Buffalo Co. Fairgrounds in Kearney. We have a tremendous line up of cattle, horses, dogs, embryos, commercial displays and more for you to see!

It is a very exciting time to be in the Beef Industry. It is an exciting time for me to share with you what the Classic has to offer. The Nebraska Cattlemen's Classic has grown into much more than just a few cattle showing and selling in Kearney. This year the Classic starts on Monday, Feb. 20th with a Ranch Horse Sort, Team Penning, Speed Penning and Team Roping that evening. Tuesday will bring lots of excitement to town with the 33 Ranch Horses featured at the Classic. Tuesday will also include the 7 working dogs in the trials and sale that evening.

Wednesday, February 22nd begins the cattle shows and sales at the Classic. WOW.... Is the best word to describe the consignments we have in the 11 Breed Shows & Sales. Wednesday will feature the Hereford, Polled Hereford, and Red Angus. Thursday is a day with lots of activities. Thursday will showcase the Angus, Simmental, Charolais, Fancy Pen of 3 Heifer Show and Sale, plus the Royal Ice Sale. Friday will showcase the Limousin, Gelbvieh, Shorthorn and the Commercial Man's Pen of 5 Heifer Sale. Saturday will conclude the cattle shows and sales with the Maine Anjou and Chiangus/Chimaines. You need to make sure and review all the sales.... You will not be disappointed with the Classic offering!

We have some special events at this year's Classic. Wednesday evening is the "Horse Races at the Classic", that will be held during our "Ladies Night". This is sure to bring new excitement to the Classic. It is an event open to all. You might want to make plans to check this out!

Thursday, the Nebraska Cattlemen's Classic is honored to have Dr. Chris Calkins, of UNL to discuss "The Future of the Beef Industry". Calkins will speak at 5:30 p.m.. His presentation will be enjoyed by all ages. This is also Cattle Feeders and Veterinarians Day at the Classic. Immediately following the sales we will have "Casino Night at the Classic". An auction will conclude the Casino activities. There will be prizes that will include a flat screen TV, pair of boots and more.

The future leaders in the beef industry is the area of priority for the Classic leadership. Make sure and review all the Junior opportunities in the catalog, especially the Junior Heifer Award Program. 2012 offers lots of opportunities for cash awards with the Junior Nationals that are held in Nebraska this year.

I always put writing this letter off until the last possible day, but I always seem to run out of space. If you have any questions on the Classic consignments or activities, give me a call at any time 308-627-6385.

I look forward to seeing you at the Classic!

-Ronette Heinrich, Manager

Manager

Ronette K. Heinrich
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BREED REPRESENTATIVES

Hereford

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Polled Hereford

James Allen • NE City, NE • 402.209.0884

Don Yoesel • Falls City, NE • 402.245.5510

Red Angus

Mike Hein • Osage, IA • 402.727.7423

David Spencer • Gibbon, NE • 308.468.5847

Angus

Tony Tvrdy • Lincoln, NE • 402.785.2016

Steve Groth • St. Edward, NE • 402.447.9995

Suzu Hebbert • Ashby, NE • 308.577.6700

Simmental

Hans Burken • Blue Hill, NE • 402.469.1966

Gary Ames • Wymore, NE • 402.645.3544

Diane Duren • Rising City, NE • 402.542.2119

Charolais

Larry Dybdal • Newcastle, NE • 402.692.3704

Gabe Schnuelle • Jansen, NE • 402.520.4871

Limousin

Dan Hunt • Oxford, NE • 308.991.3373

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