

## Nebraska Cattlemen's Classic Commercial Display Contract

The Nebraska Cattlemen's Classic will be held February 20-26, 2012. The Classic is held at the Buffalo County Fairgrounds in Kearney, Nebraska.

**Displays must be set up by Monday, February 20th at NOON. Exhibits must remain in place until 8:00 p.m. on Saturday, February 25th, 2012. Exhibitors have the option to stay on Sunday, February 26th, 2012.**

**The Nebraska Cattlemen's Classic will provide tables, drapes dividing the booths, chairs and 110 electrical outlet. If your exhibit requires 220 electrical outlet, you will have to pay a fee to the Fairgrounds for this hookup.**

**The space, as rented, is to be used solely for the exhibit named in this contract during Nebraska Cattlemen's Classic and cannot be transferred or any portion of it sublet by the exhibitor or his agents. Every exhibit shall be prepared in a neat and orderly style and must be kept clean by the exhibitor during the entire show.**

**Nebraska Cattlemen's Classic will use all reasonable care to prevent loss or damage to exhibitor's property, but is not liable in any manner for such loss. Lessor is not responsible for any damage or theft of exhibits, merchandise, equipment, or other property owned by or in the custody of the Lessee. This includes any property while in the care, custody, or control of the Lessor, or representatives of the Lessor.**

**Nebraska Cattlemen's Classic reserves the right to control the use of any volume of any loudspeaker, radio, musical instrument or any noise making device that might interfere with exhibitors in the immediate area. Public address systems cannot be used.**

**Dividers will be furnished for inside exhibitors at no additional cost. NO inside exhibit shall be constructed in such a way that it will interfere with the viewing of the exhibit next to it. Inside exhibit must be within the framework of the exhibit lot dividers.**

**Nebraska Cattlemen's Classic will assume no liability for Bodily Injury, Death, or Property Damage arising from the existence or operation of Lessee's exhibit or activities. Lessee agrees to defend at its own expense, indemnify and hold harmless the Lessor from any and all liability penalties, damages, cost expenses, causes of action, and claims of every kind and nature arising from illness, death, bodily injury, or property damage to any person or property, occasioned by or growing out of any way connected with the occupation or use of the leased premises or activities associated therewith.**

Lessee agrees to carry Public Liability Insurance, including Product Liability coverage, with Limits of Liability to be at least \$100,000 Bodily Injury each occurrence, \$300,000 Bodily Injury aggregate, and \$100,000 Property Damage each occurrence. Said insurance must be in effect at any time in which Lessee is making any use of the premises. A certificate of insurance is not required by the Lessor.

**PARKING.... All vehicles not part of the permanent exhibit will not be allowed in the show area. All PARKING IS FREE.**

**Display Options-**The Classic offers display space in the Ag Pavilion, Cattlemen's Quarters, Exposition Building, Commercial Beef Displays and Outside Space.

**Ag Pavilion - \$900 -** These displays are 20 x 20. This area is with the cattle stalls.

**Cattlemen's Quarters - \$450 -** These displays are 10 x 10. This area is in the middle of the action. You are near the cattle stalls, the Bar-Diner is in this area.

**Exposition Building - \$850 -** These displays are 10 x 10. This display option is near the showing and sale ring. This is the area that the Classic Ladies Night will held with a Beef -N- Beer -N- Wine Tasting. You are investing in more advertising during the event with this display space.

**Commercial Beef Displays- \$900 -** These displays are 40 x 40. This display option is intended for large equipment. This is a dirt floor area that is in the forefront of all the cattle exhibitors during the shows and sales. These displays would be set-up Wednesday by 9:00 a.m. and have to be removed Friday evening after 8:00 p.m..

**Outside Display Space- \$350 for a 40 x 40, \$300 for a 30 x 30.** The outside display space will be in the front of the Ag Pavilion or on the north west corner of the Exposition Building. The outside display area will be the choice of the exhibitor. The Classic will place the displays after the reservation form is received.

Please sign and return a copy with your reservation form and payment. Make sure and retain a copy for your records.

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 Name, Business

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 Date

Nebraska Cattlemen's Classic . PO Box 607. Kearney, NE 68848

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